

# **EXHIBIT C**

DEFENDANTS' BUSINESS PLAN FOUND ON  
VDH COMPUTER USED BY PETER VAN DYKE

[illegible]

Peter Van Dyl	200,000	16,667
Jamie Kaye W	175,000	14,583
Annmarie	150,000	12,500
Craig	80,000	6,667
Kierra	50,000	4,167
Annual	655,000	54,583
Monthly	53,750	

	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	2022	1Q23	2Q23	3Q23	4Q23
<b>TOTAL REVENUE</b>	<b>57,000</b>	<b>57,000</b>	<b>67,000</b>	<b>67,000</b>	<b>67,000</b>	<b>67,000</b>	<b>67,000</b>	<b>67,000</b>	<b>67,000</b>	<b>583,000</b>				
High Confidence Revenue	57,000	57,000	67,000	67,000	67,000	67,000	67,000	67,000	67,000	583,000				
Medium Confidence Revenue										-				
Low Confidence Revenue										-				
<b>PEOPLE EXPENSES</b>	<b>54,134</b>	<b>55,134</b>	<b>55,134</b>	<b>55,134</b>	<b>55,134</b>	<b>55,134</b>	<b>55,134</b>	<b>55,134</b>	<b>55,134</b>					
Salary 1	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500					
Salary 2	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500					
Salary 3	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500					
Salary 4	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667	6,667					
Salary 5	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167					
Total salaries	48,334	48,334	48,334	48,334	48,334	48,334	48,334	48,334	48,334					
Bonuses		7,500					7,500							
Benefits (401K/insurance)	12%	5,800	5,800	5,800	5,800	5,800	5,800	5,800	5,800					
Freelancers		1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000					
<b>OPERATING EXPENSES</b>	<b>7,000</b>	<b>7,000</b>	<b>15,000</b>	<b>7,000</b>	<b>7,000</b>	<b>7,000</b>	<b>7,000</b>	<b>7,000</b>	<b>7,000</b>					
Rent														
Sales & Marketing	2,000	2,000	10,000	2,000	2,000	2,000	2,000	2,000	2,000					
Meals & Entertainment	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500					
Other	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500					
<b>Total Expenses</b>	<b>61,134</b>	<b>62,134</b>	<b>70,134</b>	<b>62,134</b>	<b>62,134</b>	<b>62,134</b>	<b>62,134</b>	<b>62,134</b>	<b>62,134</b>					
<b>PROFIT/LOSS</b>	<b>(4,134)</b>	<b>(5,134)</b>	<b>(3,134)</b>	<b>4,866</b>	<b>4,866</b>	<b>4,866</b>	<b>4,866</b>	<b>4,866</b>	<b>4,866</b>					
<b>CASH FLOW</b>														
Starting balance	5,000	866	(4,268)	(7,402)	(2,536)	2,330	7,196	12,061	16,927					
Monthly Cash Flow	(4,134)	(5,134)	(3,134)	4,866	4,866	4,866	4,866	4,866	4,866					
Ending Balance	866	(4,268)	(7,402)	(2,536)	2,330	7,196	12,061	16,927	21,793					

CORRECT FORMULAS

mike travel fees